



Styleguide Vitamine P

Plaats Amsterdam
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About this styleguide

This styleguide is a manual for webdesigners and developers working on the Vitamine P platform.

Of course there will be times when these guidelines need to be stretched or broken. And some of these may not apply to a certain situation. In that case: use your judgement and imagination to create a smart and usefull solution.

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Logo

Online when possible flash animation (jumping dots)

Left aligned:



Centered:



When no flash used: use this logo (eg newsletter)



Vitamin P

a puzzle a day keeps the doctor away

For print, the logo is mostly used including the url (eg ".nl")

Vitamin P
a puzzle a day keeps the doctor away

Vitamin P
a puzzle a day keeps the doctor away

Vitamine P.nl
Online Brain Fitness Community

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Colorpalette



Blue #00a6cd
(background)

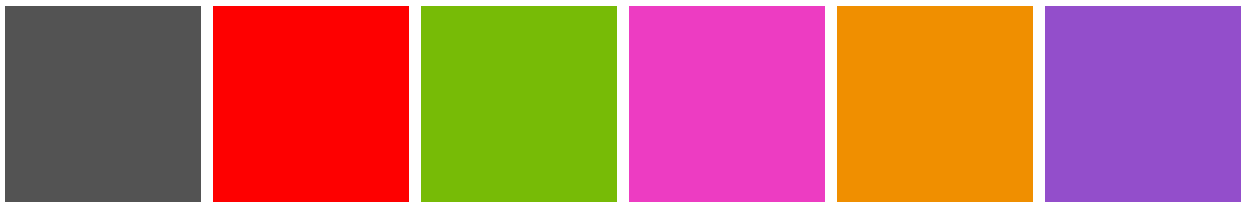
Textblue #0099cb
(text)

Lightblue #addeec
(logo)

Darkblue #005588
(navigation tabs)

Bright blue #5de0fe
(underline links)

Darkerblue #133864
(hover tabs)



Grey: #535353
(tekst)

Red #ff0000
(categorie: logica)

Green
(categorie: 3d
vision)

Pink #ed3cc1
(categorie:
language)

Orange #f09000
(categorie: taal)

Purple #934ecc
(categorie:
numbers)



Text

Title

font-family: Trebuchet; font-weight: bold; font-size: 32pt; line-height: 28pt; margin-bottom: 10pt; font-color: #0099cb;

Gefeliciteer

Lorum ipsum dolores, tek
welkomstwoord en wat m

Subtitle

font-family: Trebuchet; font-weight: bold; font-size: 17pt; line-height: 28pt; margin-bottom: 10pt; font-color: #0099cb;

Dagpuzzels van

Deze puzzels tellen

Paragraph title

font-family: Trebuchet; font-weight: bold; font-size: 17pt; line-height: 28pt; margin-bottom: 10pt; font-color: #0099cb;

Vitamine P is: lekker puzz

De P in Vitamine P staat voor
in liefst vijf categorieën. Per c

Paragraph

font-family: Georgia; font-weight: normal; font-size: 16pt; line-height: 28pt; font-color: #535353;

Vitamine P biedt dagelijks nieu
ervoor dat je zoveel mogelijk ka
door de site. Alleen al hierom k

Paragraph link

font-family: Georgia; font-weight: normal; font-size: 16pt; line-height: 28pt; font-color: #535353; border-bottom: solid, 2px, #fde0fe;

via info@vitaminep.nl

Alert text

font-family: Georgia; font-weight: normal; font-size: 16pt; line-height: 28pt; font-color: #ff0000;

_____ !
zes tekens zijn !

Navigation tab- inactive

font-family: Trebuchet; font-weight: bold; font-size: 15pt; font-color: #fff;

Speel puzzels

Bek



Navigation tab- active

background-color: #005588;margin-left:
30px; margin-right: 30px;

font-family: Trebuchet; font-weight:
bold; font-size: 15pt; font-color:
#005588; background-color: #fff;
margin-left: 30px; margin-right: 30px;



Knoppen

font-family: Trebuchet; font-weight:
bold; font-size: 15pt; font-color: #fff;



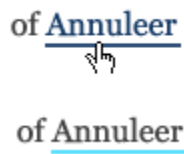


Link behavior

Navigation tabs hover - background blue becomes darker.



Textlinks become dark on hover



Buttons: normal, hover, active:



PQ rollover





Page Layout and Margins

The screenshot shows the Vitamine P website with various layout annotations. At the top, the header includes the title "Vitamine P" and the tagline "a puzzle a day keeps the doctor away". A navigation bar contains links for "Speel puzzels", "Bekijk resultaten", "Wijzig gegevens", and "Log uit". A circular progress indicator shows a score of 106. The main content area features a welcome message, a "Verleng nu" button, a video player showing a "Bekijk 1 minuut video tour", and a list of puzzle categories: Logica (Sla je slag), Ruimtelijk (Parkeerbeheer), Geheugen (Poortwachter), Taal (Woordslang), and Rekenen (Rekenetris). A tip from a player is displayed in a light blue box. The footer includes a navigation menu and the Denksport logo. Margins are indicated by dashed lines and labels: 25 px for the top navigation bar, 57 px for the main content area, and 57 px for the footer.

When to use buttons, when to use links

The rules are:

- Use a button when clicking on it changes information (saving changes)
- Use a link for navigation

Example:



Vitamine P
a puzzle a day keeps the doctor away

Log in

Lid worden

Welkom bij Vitamine P. Vanaf vandaag kan je alle puzzels spelen op alle 5 moeilijkheidsniveaus. Iedere dag krijg je 5 puzzels, die meetellen voor je score. Zo kan je zien waar je goed in bent. Je krijgt daarnaast een persoonlijk puzzel IQ (PQ). Het proeflidmaatschap duurt 14 dagen. Veel plezier op Vitamine P.

Vul je e-mailadres in en het gewenste wachtwoord

E-mailadres

Wachtwoord !

! het wachtwoord moet minimaal zes tekens zijn !

Houdt me op de hoogte via de Vitamine P Nieuwsbrief

Lees hier meer over op onze [privacy policy](#).

of [Annuleer](#)

speel puzzels • tour • over Vitamine P • contact
logicapuzzels • ruimtelijk-inzicht-puzzels • geheugentests • woordspelletjes • rekenpuzzels

Denksport

- "Ga verder" stores information
- "Annuleer" is for navigation

These rules are not a dogma. We sometimes make exceptions to these rules when it is necessary for a better looking design, or when emphasis is needed on a link, like "Probeer nu gratis" or "Log in" on the homepage.

Labelling buttons and links

- All labels should start with a capital, for better readability
- A label on a button or a link should contain an active verb (gebieden wijs), for example "Ga verder" (instead of "Volgende") or "Bekijk resultaten" (instead of "Resultaten").

Other general guidelines

- Do not open new windows. Users often do not notice this and loose track of the original content (<http://www.useit.com/alertbox/990530.html>).
- Error messages should not just contain the problem, but also a suggestion of how the user can fix it. Dont say "The password is too short.". Say "The password is too short. Use a password of 6 characters or more."
- Avoid red text on a blue or green background. This is hard to read for the most common forms of colorblindness.

