Let the .... games begin!

topic

team name: ....

Level 1: create individual posters:
"who am i & what do I bring to this table today?
Create in 5 min, present in 1 minute to team

Level 2: define your "team goal/question"
define for who, when, why and what.

Level 3: "who is our target/player?"define
together who (or what) you need to target to
achieve your goal

Level 4: describe a "user journey"
or scenario for your teamsolution,
including desired impact/outcome.

B

Break

Level 5: "design a game for impact concept"
as one possible solution for your team goal

Level 6: create a concept-prototype
tip: option to create only one aspect or
part of your total game

Level 7: create a 3 minute
TEAM PRESENTATION on result,
and insights, and WIN!

**Judges will look at 3 aspects:
relevance, desirability
and feasability**